



TIME

TRAIN INSPIRE MOTIVATE EMPOWER

BUSINESS & NETWORKING EVENT

speaking to New Zealand

29th October 2010 at the Ellerslie Event Centre

PROUDLY PRESENTED BY





TIME

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What is the TIME Event?

Imagine that a person is walking inside a cave. To see through the darkness he uses a headlamp, which shines light in whatever direction it's pointed. But, because of the headlamp's low intensity and modest size, he can only see about four feet in front of him – everything else remains in darkness. Now imagine that that person is a business, with all its employees unable to identify anything that is not immediately before them. If you were to bring a floodlight into this cave you would illuminate everything, and that light would surely allow both the person and the business to manage the challenges the cave presents with more agility and skill. TIME is that floodlight for businesses. It shines light all around the cave and gives business owners and managers the opportunity to see different routes, potential challenges and future trends – all invaluable pieces of information.

Welcome to TIME 2010!

I'm so pleased to invite you all to the Ellerslie Event Centre for the third annual TIME convention. I'm excited for the opportunities we all have to be Trained, Inspired, Motivated and Empowered!

Our programme includes a diverse, unparalleled list of motivational speakers and business trainers. There are 20 speakers appearing, offering delegates a once-in-a-lifetime experience to pick from a smorgasbord of speaking talent. We're also emphasising the importance of networking and are providing plenty of opportunities for everyone to make sure they leave today with a long list of new business contacts!

World-class speakers

Our dynamic programme of speakers characterises TIME's reasons for being (Train • Inspire • Motivate • Empower) and will feature presentations relating to all facets of business. These innovative and exciting speakers will use their knowledge and expertise across a myriad of industries and life experiences to motivate and empower. We've profiled each speaker in this programme so take some time now to read about each one and decide which seminars you'd like to attend. If you haven't

been to TIME before please make sure to arrive for your chosen speakers on time as seating is allocated on a first-come, first-served basis and doors will be closed once the seminars begin.

Grow your network

We are hosting two facilitated networking sessions today and encourage everyone to take part. There are also plenty of informal opportunities to meet new business contacts over lunch and in the *Corporate Events Guide* Networking Café, which will be open throughout the day.

Whether you leave with a glimmer of a new idea or an epiphany, with five contacts or fifty, it's all about helping you to move your business forward. After this truly inspiring day, you will come away ready to convert your new business contacts into ongoing business relationships.

Enjoy your time at TIME,
Stuart Macklin,
Director of TIME convention



ALLIE MOONEY

Pressing the right buttons
– people skills for business success

10.30am Guineas Ballroom 2 (Top Floor)

A passionate, high-energy and humorous speaker, Allie was awarded 'Speaker of the Year' (NSANZ- Auckland) for an unparalleled 3rd time in 2009.

Her fun, fast-paced mind-unzipping presentation will infuse the desire to significantly increase your own performance capability, while constantly improving the quality of your life and those with whom you come in contact with.

Learn to speed-read others to find out what they really want and talk to them in a way that makes them want to listen.

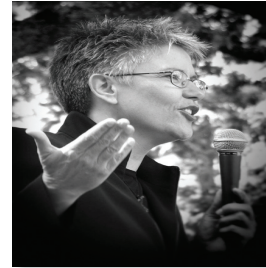
Allie will inspire, educate, inform and have you both laughing and challenged as she shares a powerful tool that will transform any relationship.

Who should attend: Are you driven nuts by someone who can't make up their mind? Or exasperated by someone's need to get it right and perfect, every time! Perhaps you have in your life a 'Show Pony' that keeps horsing around, even before they talk! Or you feel short-changed as the most "outspoken" person gets what they want every time. Those "weird" people that you want to sort out, those are the very same people who want to sort you out. Perhaps they're not weird, but wired a certain way. Come find out how to relate to all people, even when they see the world differently.

Key learning outcomes:

- Understand your own special capabilities and strengths
- Relate better to all types of people
- Speed read people to find out what they really want
- Communicate in a way that makes people want to listen
- Be a predictor of people's behavior - see things through their eyes

www.personalityplus.co.nz



AMANDA FLEMING

Personal development for
professionals –
activating your natural human superpowers

11.45am Pakuranga Hunt Room (Second Floor)

In 21st-century New Zealand, we are much more aware of the value of engaging in our own personal development to enhance our career opportunities and improve our day-to-day quality of life. Job-related skills are not enough anymore as businesses recognise the need for more emotional intelligence, resourcefulness and resilience, confidence and competence, self belief and optimistic attitudes in the workplace. Those who have these qualities are becoming increasingly sought after as great team players and effective leaders. The good news is, we can all grow these qualities within ourselves – 'it's our choice'.

Are you aware that all humans have 'superpowers', often concealed from us by early life conditioning? By learning what these superpowers are and how to activate them, we can intentionally grow our resourcefulness, fulfillment and joy as we express our natural potential in life and roll with the challenges life throws up at us.

Who should attend: Anyone who 'gets it' that personal development is now a professional issue; professionals excited by the idea they might have 'superpowers'; anyone wanting to accelerate their own growth and development; leaders who want to learn how to release potential in others in the emerging 21st-century style - 'leader as facilitator and coach'; anyone with a dream they don't know how to manifest; self-aware people who enjoy personal growth and learning; anyone who wakes in the wee hours and wonders 'What is life all about?'

Key learning outcomes: Learn about your own 'superpowers' and how to activate and use them; challenge yourself to express more of your potential in alignment with your best nature; expand your current thinking beyond the limitations of concealed conditioning; understand the role crises play in provoking growth and change, and learn to make the most of them.

www.amandafleming.co.nz



AMANDA WOOLRIDGE

Procrastination:
it's a habit. Kick it!

2.00pm Pakuranga Hunt (Second Floor)

Is there a goal that you would like to achieve, or a change that you would like to make in your life or workplace; and even though you really, really want to achieve it, you lack the zest to follow through? New year's resolutions are often a perfect example of this.

Procrastination grips everyone at some time or another but if you want to make things happen, the ability to motivate yourself and others is a crucial skill.

Drawing on her experience of coaching executives since 1999, Amanda Woolridge provides insight on how your brain is wired, how to overcome procrastination and how to motivate yourself and others to get into action.

Understanding what makes people tick and inspiring people to achieve their highest potential is the ongoing mission for Amanda Woolridge. Certified in psychology, coaching and NLP (neuro-linguistic programming), Amanda runs an executive coaching practice, XL Coaching, from Queenstown.

Who should attend: Anyone who suffers from procrastination (and that's everyone because we all put things off on occasion); Anyone who is fascinated by how the brain works and wants to understand more about how they tick; people who want to motivate others including including managers, team leaders, CEOs, entrepreneurs, parents and teachers.

Key learning outcomes: Learn how your brain is wired for procrastination; appreciate the positive intention behind procrastination; understand how you could be causing others to procrastinate, without realising it, and how to go about changing that; discover ten ways to motivate yourself, and potentially others, to get into action

www.xlcoaching.co.nz



CLARE FEENEY

It ain't easy going green, but it can be
incredibly profitable!

9.00am Pakuranga Hunt 2 (second floor)

Most environmental assessments look at the risk businesses pose to the environment. Clare Feeney looks at the risk the environment poses to your business.

Clare will help you put on your risk spectacles to find out:

- why climate change is not the enemy
- how carbon is your friend
- how a focus on the environment can help your company become more profitable.

We're running our businesses in front of a wider critical audience than we often realise. As well as current and potential staff and customers, other people watching companies include:

- government and multinational supply chain purchasers
- environmental and occupational health and safety regulators
- the financial sector – lenders, insurers, investors and their agents.

Find out why they're watching your environmental performance, and what you can do about it.

Full of real life stories both funny and sad, this presentation is full of practical tips to boost productivity.

Who should attend: Clare's presentation will benefit people in all disciplines, from CEOs and CFOs, to human resources, health, safety and environment managers, middle management sales and supply chain personnel. It's suitable for everyone from the board room to the shop floor.

Key learning outcomes: A practical understanding of what the big environmental debates mean for your business and a sense of the fun we can have as we engage with them through our work and home life an idea of how our day-to-day operations can be part of growing a more productive economy that meets human needs as well as business needs.

www.clarefeeney.com



DAVID NOTTAGE

The power of presentations

9.00am Guineas Ballroom 2 (Top Floor)

Despite all the technology and communication tools and options we have access to on a daily basis, the single most powerful method of delivering your message remains the ability to stand before an audience and convince them of your worth. Yet, it is still considered by many to be their greatest fear. It's TIME to change.

Of all the many facets involved in making a powerful presentation, one of the most challenging aspects is 'What do I say?'. How do you write a presentation that gets your message across with sincerity and conviction and one that leads your audience to your desired outcome?

Come to this session to learn how to write a dynamic presentation quickly and effectively. The ability to succinctly get your message across is paramount. It shows your audience that you know what you're talking about and that you have the business acumen and professionalism that they seek in their business dealings.

Who should attend: Any person who needs to present on behalf of their company or organisation; industry experts who find it difficult to relate their topic to their audience; management (middle to senior) who need to be able to present to their respective teams in a clear and concise manner.

Key learning outcomes: The ability to create professional presentations in a short time frame; the ability to communicate via presentations succinctly and with impact; the ability to deliver your message in a memorable way so that your audience retains your key points.

www.torquebusiness.co.nz



HAIMING JIANG & GABRIEL BRADLY

10 DIY tips to get your business on the first page on Google within 90 days

(New Zealand's #1 SEO and Google Expert reveal all...)

11.45am Guineas Ballroom 1 (Top Floor)

If you have invested thousands on building a website, but haven't seen any measurable (or profitable) business come from it, then you need to hear from Haiming Jiang, New Zealand's #1 SEO Expert, who ranks #2 on Google for the keywords 'seo' and 'search engine optimisation' - two of the most hotly contested words on Google. Haiming Jiang will give you 10 of his most powerful and proven SEO strategies that he has used to optimize 153+ websites for a first page (and higher) Google ranking. In this eye-opening presentation, you will learn how to get thousands of dollars worth of free traffic to your website and dominate keywords no one else thinks of. You will discover how three very different Auckland businesses are profiting from the traffic Google sends them everyday with no active effort on their part. If you only see one presentation at the TIME Convention, this is it. This 50 minutes of proven Google traffic getting content will be the best 50 minutes you invest in your business this year. Be there to have your website personally critiqued by Haiming Jiang and be given the opportunity to ask Haiming Jiang questions and get answers that could leap frog you ahead of your competition on Google for good.

Who should attend: You should attend this one-time-only presentation if you:

- Own a website or are thinking of creating a new website
- Want new customers and clients finding you, even while you sleep
- Have tried SEO yourself but haven't gotten anywhere on Google
- Have a business that sells to a nationwide market
- Have spent thousands on Google Adwords but have gotten only average results

Key learning outcomes: Five strategies to save yourself thousands on Google Adwords and outsmart your competitors, 10 immediately useable tips to improve your Google ranking... today; learn what it takes to get a number-one ranking on Google; discovered whether Google will work for your business... or whether it won't (it doesn't work for every business)

www.aplus.net.nz



HUGO MEARES

The craft of persuasion:
insights of a pitch doctor

10.30am Guineas Ballroom 1 (Top Floor)

Hugo Meares is a pitch doctor, speaker and sought-after sales trainer. Organisations get him involved to work on high-stakes tenders to significantly increase their persuasiveness, to differentiate their offer, and to coach their teams to deliver with a 'from-the-heart', professional style.

After graduating with a Master of Commerce degree in Marketing from Auckland University, Hugo's business career took him to Sydney, Jakarta and Singapore where he honed his persuasive skills in some of the most demanding markets in the world.

Whatever your persuasive requirements, Hugo will show you how to use tested pitching techniques to create a persuasive case that is relevant, unique and compelling.

Who should attend: Hugo's talk will benefit anyone feeling the fear and needing to win the business anyway. Whether you are 'pitching' internally, or in a sales role and wishing to lift your game, or are actively involved in high-stakes tenders, this session is for you.

Key learning outcomes:

- Understanding of the tricks of the trade in winning tenders
- An increased ability to influence others
- Practical tools to improve persuasiveness.

www.sparkplug.co.nz



JAMIE FORD

"Attitude! It's Everything."

2.00pm The Wow Factor Arena (Front Lawn)

They say, "Hire for Attitude" then "Train for Skill". New Zealand's "Attitude" expert, Jamie Ford will show you how it is now possible to unpack the attitude that lies at the very heart of:

- Swift adaptation to change
- Strong engagement in the purpose of your enterprise
- The resilience to bounce back fast from adversities and setbacks, rather than being derailed by them
- Real competitive advantage

If it is essential that your people are the best and able to handle whatever the future holds with composure, this is a must attend session.

In this session you will gain vital knowledge on:

- A "no-nonsense" way of assessing employment candidates for the only attitude that really matters
- Highly effective processes for developing this essential attitude throughout your enterprise. Most training is very slippery, and the learning dissipates quickly. Jamie's methods ensure that what is learned sticks.

Who should attend: Managers who are determined to hire very productive employees ; managers who want to increase the engagement of their people ; managers who want to exert a more positive influence with their people ; managers who want the competitive advantage of resilient people and a resilient enterprise; those who want to develop and maintain a winning attitude ; those who want to navigate through challenging circumstances with a great deal of positive composure

Key learning outcomes: Powerful scientifically grounded insights into what an attitude of success is made up of; research-based knowledge on how to test and train for this vital attitude.

www.foresight.co.nz



JASBINDAR SINGH

Engaging leadership – the three keys to unlock your success

3.05pm Pakuranga Hunt Room (Second Floor)

Coaching Psychologist and Leadership Coach Jasbindar Singh - will hand you the keys to unlock your future. Discover how to increase bottom-line results by developing top performing teams. The secret is engaging! And, so is Jasbindar – she has a passion for creating shifts for people from where they are to where they could be.

Jasbindar is a coach to some of NZ's top CEO's and senior executives. She is the author of the popular book, "Get your groove back" - a finalist in the 2007 Ashton Wylie Award with translations in Polish and Vietnamese. Through her blog www.sqleadership.com and her coaching and consulting work, Jasbindar's insightful questioning and wisdom has benefitted thousands of people. Come to this session to take a new look at where you are heading and what you can do to take the vital next steps for your business and life.

Who should attend:

CEOs of SMEs; team leaders, managers and senior executives; , those seeking food for thought inspiration as well as those wanting to discover or re-connect with their vision and purpose.

Key learning outcomes:

- The power of your vision, values and purpose in creating success.
- The place of EQ and SQ (emotional and spiritual intelligence) in business and leadership - "It's not just what you know but who you are that impacts on your results."
- The six keys to engaging your people and yourself for greater performance and productivity.

www.sqconsulting.co.nz



LINDA COLES

Building and maintaining relationships online

3.05pm Guinea Ballroom 1 (Top Floor)

It's not what you know, it's not even who you know, it's who knows you.

Networking is a proven way of doing business, but have you ever wondered how you can possibly network with the people you really need for your business, but just don't come in to contact with?

How do you find these new clients?

Networking online or social media is fast becoming recognised as a new, additional and exciting way of doing business with others. By networking effectively in the right places, you can put yourself or your company on the radar of those that you wish to seek a business relationship with, all at your fingertips.

By using LinkedIn, Facebook, YouTube or Twitter, I will show you how you can significantly grow your business network and your revenue through this provoking thought-and content rich-seminar. The important thing to remember is that whilst social media leverages technology, it is still down to the human connection to make it successful.

Who should attend: Anyone who is looking to generate new business connections business owners and managers who want to interact with their prospects and customers, CEOs wondering about whether social media is a waste of time and still need convincing.

Key learning outcomes: How to network effectively online without becoming a nuisance; an understanding of the main social media platforms and what they can offer your business; how to create engagement and add value to your prospects and customers across various sites.

www.bluebanana.co.nz



MARTZ WITTY

Explosive growth – even in
challenging times

10.30am The Wow-Factor Arena (Front Lawn)

There are only four ways to grow any business. Martz reviews each of the four ways in a presentation packed full of true-life examples and stories that can be applied to the participant's business immediately.

This will be a humorous look at the gut-wrenching excitement of the rollercoaster ride of being in business and for anyone who finds themselves in a not-so-positive environment.

- Review the four ways to grow any business
- Hear true stories about clients coached by Martz
- Learn what to do, how to do it and the lessons learned
- Conduct positive change in your business
- Learn a technique guaranteed to make you smile
- Learn how verbal and body language can instill a positive mental attitude
- Retrain your beliefs to work for you, not against you.

Who should attend: Company directors; business owners; business managers; sales people; key staff and companies experiencing growth and needing direction.

Key learning outcomes: You will walk away feeling inspired, motivated and ready to put all the tips you have learned into action immediately!

www.martz.co.nz



NGAHI BIDOIS

Are you Ready?

2..00pm Guinea Ballroom 2 (Top Floor)

Are you ready? Are you ready to step up? Are you ready to make the tough calls? Are you ready to take your business from good to great? Are you ready to become the person, parent, partner or even leader you were born to be?

In this inspirational new keynote presentation, Ngahihi o te ra Bidois will outline keys to help you get ready for the challenges you are facing. Through ancient wisdom from his Maori culture and his life journey, Ngahihi o te ra will help you discover the person, parent, partner or leader you were born to be. If you think there are things you cannot achieve, hear what can be done and how it was achieved.

Learn keys from ancient wisdom that you can apply as modern solutions to improve your situation. Do you want to step up? Do you want to improve your situation, organisation or relationships? If you are looking for that and more, Ngahihi o te ra will show you how to receive that from the most important person in your life – yourself!

In this presentation Ngahihi o te ra Bidois outlines proven self-development principles that endure. The word most used by audiences to describe Ngahihi o te ra is 'inspirational' also come and be inspired by one of New Zealand's best. Become the you that you were destined to be. Are you ready?

Who should attend: Anyone who wants to step up; anyone who wants to develop themselves or their organisation; anyone who feels stuck in a professional or personal role and wants more from life - a personal or professional leadership role; anyone who wants to mentor others or be mentored..

Key learning outcomes: You'll be Inspired to step up, improve your situation re-ignite and sustain your personal and professional development. You'll learn keys to face your challenges and learn how to find mentors and mentor others; be informed and be entertained.

www.ngahibidois.com



RACHEL GOODCHILD

Confessions of a social media addict
- What wastes your time and what doesn't

2.00pm Guineas Ballroom 1 (Top Floor)

Sick to death of the words 'social media' and how everyone says it can help your business? Rachel Goodchild runs through the wrongs, the rights and the works of social media and does it all without even turning on a computer. If you've been thinking of using social media, just been told you HAVE TO, find out what you need, why you need it, how it works and most importantly: will it help your business?

Who should attend:

SME business owners, marketers, communications and company owners.

Key learning outcomes:

- Take away a better understanding of how social media works
- Have a visual idea of the different social media networks
- Know what to look for when creating a social media plan for your business.

www.askrachel.co.nz



ROBYN VILJOEN

Traversing the ages and
attitudes of business

10.30am Pakuranga Hunt Room (Second Floor)

Ever had the feeling that you were just not on the same page. Every 20 or so years we have a whole new set of ideas, ideals and values. Every CEO, executive and manager gets to deal with this evolutionary process when creating and measuring the value of their human capital. Every individual gets to deal with this when trying influence and determine their future.

How good would it be if the pieces just fit and we could understand and harness the fact that individuals somehow seem to operate as a collective? How good to understand the paradigm of an influencer in business today?

This will be an insightful 'Ahaa' moment borne out of Robyn's broad experience in the training and human resources arena. Maybe there is a reason why old-fashioned values still have a place in today's business. Learn how to navigate your way towards the next era in business with this interactive experience!

Who should attend: Managers who want to understand how to navigate themselves and their staff through the next era in business, individuals that are looking for a context in which to create and evaluate the purpose of their careers and lives.

Key learning outcomes: Create a clear understanding of the evolutionary journey of business through different time frames and contexts; realise the natural progression that people are making in their daily lives as a result of economical, environmental and technological changes; learn to embrace and understand the changes we are about to face in the next decade.

www.grow-me.com



SALLY MABELLE

Building Trust, Connection,
and Your Bottom Line:

3.05pm The Wow Factor Arena (Front Lawn)

Would you like to feel more connected and confident as a leader?

Would you like to have more fun and express yourself easily and naturally in all situations while building trust and connection with clients and colleagues as well as building your bottom line?

Would you like to inspire and motivate people to rally around your project, goal, or vision?

Sally Mabelle, 'the Voice of Leadership Specialist', will offer you some unique ways to be more confident and connected in presenting yourself and communicating with clients and colleagues which can result in greater personal and business success.

Sally began teaching executive effectiveness programs for a Leadership training company in Philadelphia in 1988 and in 1994 developed her own programs which she has presented in the United States, England, Australia and now New Zealand.

She holds degrees in Communication and Rhetoric from the University of Virginia, a Masters Degree from Chestnut Hill College, Pennsylvania, and has studied Spiritual Psychology at the University of Santa Monica.

Who should attend: Leaders, speaker, senior managers, or salespeople - anyone in a position who wants to inspire others and build trust and connection with clients and colleagues.

Key learning outcomes:

Techniques to build your inner confidence and trust when presenting or communicating with clients and colleagues, inspiration to express yourself more fully and have more fun in your work, a shift in perspective to be able to align and centre yourself in any interaction, be it a presentation to thousands OR a one-on-one conversation.

www.sallymabelle.com



SIMON MUNDELL

Execution – The missing 98%
for success in business

11.45am Guineas Ballroom 2 (Top Floor)

Simon Mundell is the co-founder of RESULTS.com, a business execution consultancy with offices in the USA, Canada and New Zealand. A contributor to *The Economist* and referred to as 'the business execution experts', RESULTS.com has worked with thousands of companies over the past 15 years, helping them implement best-practice business execution methodologies to fuel growth.

Simon's dynamic and highly rated presentation exposes business owners and CEOs to some surprising research. He will provide a fresh perspective on developing STRATEGY and how to engage everyone in an organisation to EXECUTE the company's strategy as their number-one focus.

Execution is the major role of the business leader and is about getting things done through others, not yourself.

If you're not getting the results you want; your revenues have stagnated; or you're feeling over-worked because your team are not carrying enough of the load, then there is a high probability that effective execution sits at the core of this issue.

Simon's presentation distills leading-edge research from some of the world's foremost researchers and smartest business minds combined with real-world examples of businesses achieving impressive and documented growth.

Who should attend:

Business owners, CEOs and senior business leaders

Key learning outcomes: A simplified understanding of how to effectively set and execute a market-leading strategy.

www.results.com



TERRY WILLIAMS

Two dangerous things a year

11.45am Wow-Factor Arena (Front Lawn)

"Between our 'Comfort Zone' and our 'Discomfort Zone' is our 'Getting our act together zone.' What prevents us and our people from taking and making that step? Leadership trainer, comedian and author Terry Williams entertains and engages as he provides simple yet powerful ideas for us to use to take chances and make chances and how we can lead others into doing the same.

How often do people pass up skydiving, quitting the day job to start their own dream business or going on a blind date? Those are big dangerous things. But even more often people pass up little dangers based on the same fears about risk, change and uncertainty. What is the cost to the economy, to people's lives? People in a rut need to break free. But how? Terry entertainingly explores little dangers and how we can remove barriers, develop confidence and prevent self-sabotage. A commitment to himself in 2001 to do two dangerous things a year has led to happiness and success. 2010's little danger is performing guitar in public. It could be part of this presentation...

It's motivational speaking. It's leadership training. It's life skills. It's comedy. It's not yet a musical. www.terrywilliams.info

Who should attend: Sales people wanting to move customers away from fear-induced inertia; educators and community leaders wanting to safely drive positive change. Managers, team leaders and business leaders trying to snap their teams out of complacency and encourage their people to develop themselves personally and professionally; professional associations wanting to experience a session with practical, relevant and appropriate content that is still fun, memorable and engaging.

Key learning outcomes: Feel entertained and energised; become aware of factors limiting personal development, discover ideas on creating positive change in your life and in others, move closer to achieving your potential, Learn how to make better choices and feel more in control.

www.terrywilliams.info



TWEET TWINS

Bugger, who moved my market?
real results for marketing problems

9.00am Guineas Ballroom 1 (Top Level)

Old marketing ways aren't effective. Markets have moved their buying patterns. Many companies are now facing new challenges of how to attract, engage and retain customers. Online and offline customers are moving faster than a mouse click.

Here is your opportunity to learn first-hand from the 'real deal' result-makers: Social Media return on investment from zero-start up costs to high-value leads.

Become empowered by Kiwi Social Media case study results. Hear success secrets, look beyond what social media advisors, trainers, bloggers and Twitter socialites will say. In this session we will introduce the who, what, why, when, how of Social Media:

- More than a plan, more than theory – real proof social media works in NZ
- Business problems Social Media can solve
- 'I'm on social media – now what?'
- Social media beyond Twitter, Facebook, LinkedIn and YouTube
- Adding fun, pizzaz personality to social media
- Why one size does not fit all in social edia

Who should attend: Whether you are a CEO, business owner, or marketer, this is THE essential social media session. It is for those who want straight talk, no theory, just the facts about online effectiveness.

Key learning outcomes: ILeave the presentation enthused with what social media can do for you; have learnt ideas to leverage social media into your communications and marketing strategy, learn how you could leverage your marketing dollar, learn key techniques to get one step ahead of competitors; attract self qualified buyers; a better understanding of social media's benefits.

www.tweettwins.co.nz



WADE JACKSON

Get the JOLT!

9.00am Wow-Factor Arena (Front Lawn)

Wade Jackson, co-founder of the critically acclaimed JOLT Challenge training system, takes you on a fun, interactive and insightful journey of self intelligence. All leaders throughout time have said the hardest thing to know in life is thyself. Often you know at some level what you need to do to get positive results but still don't take action. This session uncovers why change can be difficult and what you can do to create positive change that lasts!

Wade has worked internally with thousands of people ranging from CEOs, senior executive teams, Universities, Militaries and not-for-profit organisations. He is widely regarded as a leader in human development and has an extensive background in the performing, healing and martial arts. His work is praised by leading management thinkers such as Stephen Covey, Edward de Bono, academia, business leaders and world champion sporting legends such as Nick Farr Jones, Ian Ferguson and Dame Susan Devoy. This is a practical session that guarantees you'll leave with tools you can put into immediate action to get positive results. Sometimes all you need is a JOLT!

Who should attend: CEOs, senior managers, HR and L&D managers, conference organisers, Anyone interested in personal development and peak performance.

Key learning outcomes: The latest knowledge in Self Intelligence that provides personal insight plus practical tools and strategies you can put to immediate use to improve your daily life.

www.joltchallenge.com



YVONNE GODFREY

The Visible, Valuable, Viable Leader

3.05pm Guineas Ballroom 2 (Top Floor)

Organisations and their people rise and fall on the quality of their leadership.

My presentation of visible, valuable, viable leadership helps leaders to attract what they want, deliver what they promise and to create a workable, sustainable and thriving entity.

'Triple-V' leadership not only helps you to lead your organisation with excellence, but also focuses on how to equip yourself to run the race with stamina; and, at the right time, to hand over the baton with plenty left in your tank for your next mission.

Who should attend:

- Organisational leaders
- Middle management
- Those wishing to increase their capacity for leadership
- Those struggling with leadership issues.

Key learning outcomes:

- Identify leadership blockages in yourself and others
- Simple keys to unlock the leadership within
- Increased confidence and capacity to lead at a higher level
- A wakeup call to stop procrastinating and start leading
- A good laugh and heart connection with the stories and illustrations.

www.yvonnegodfrey.com

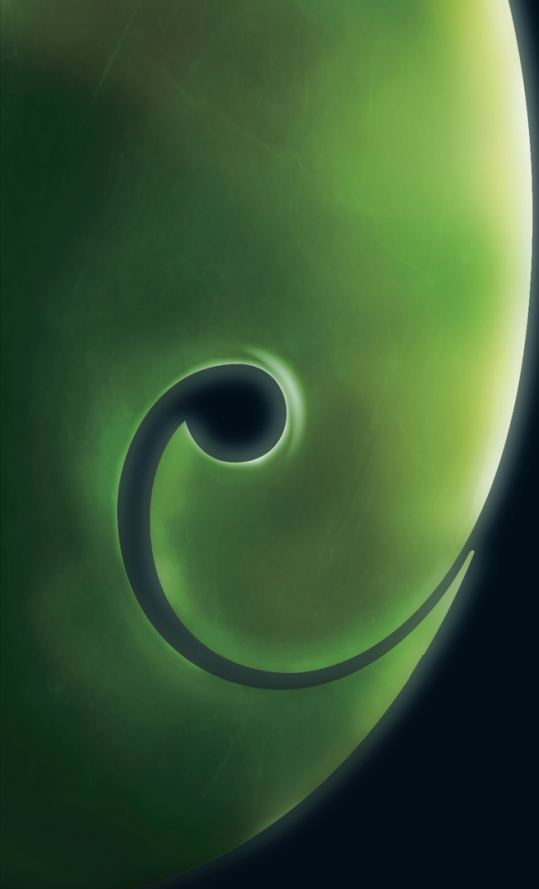
'SPEAKING TO NEW ZEALAND'

The most highly acclaimed business and networking day

29th October 2010 at the Ellerslie Event Centre

7.30 - 8.30	Registration (tea and coffee served)				
8.30 - 8.55	Welcome and opening remarks with Rhythm Interactive				
	<i>The Wow-Factor-Arena (Front Lawn) Pakuranga Hunt (Second Floor) Guineas Ballroom 1 (Top Floor) Guineas Ballroom 2 (Top Floor)</i>				
9.00 - 9.50	Networking in the CEG Café	Wade Jackson <i>Get the Jolt!</i>	Clare Feeney <i>It ain't easy going green, but it can be incredibly profitable!</i>	The Tweet Twins <i>Bugger, Who Moved my Market? real results for marketing problems</i>	David Nottage <i>The power of presentations</i>
9.50 - 10.30	Networking break Morning tea and coffee				
10.30 - 11.20	Networking in the CEG Café	Martz Witty <i>Explosive growth - even in challenging times</i>	Robyn Viljoen <i>Traversing the ages and attitudes of business</i>	Hugo Meares <i>The craft of persuasion: insights of a pitch doctor</i>	Allie Mooney <i>Pressing the right buttons</i>
11.45 - 12.35	Networking in the CEG Café	Terry Williams <i>Two dangerous things a year</i>	Amanda Fleming <i>Personal development for professionals Activating your human superpowers</i>	Haiming Jiang & Gabriel Bradly <i>10 DIY tips to get your business on the first page of Google within 90 days</i>	Simon Mundell <i>Execution - the mission 98% for success in business</i>
12.35 - 2.00	Lunch break - lunch will be available from various locations				
	1.15 - 1.45	<i>Join us for an after lunch uplift in the WOW factor with Human Rhythms</i>			
2.00 - 2.50	Networking in the CEG Café	Jamie Ford <i>Upgrade now : upgrade your motivational (attitude) software</i>	Amanda Woolridge <i>Procrastination : it's a habit. Kick it!</i>	Rachel Goodchild <i>Confessions of a social media addict - What wastes time and what doesn't</i>	Ngahi Bidois <i>Are you ready?</i>
2.50 - 3.05	Networking break Afternoon tea and coffee				
3.05 - 3.55	Networking in the CEG Café	Sally Mabelle <i>Building connection and trust - through engaging your inner actor, yogi & fool</i>	Jasbinder Singh <i>Engaging leadership - the three keys to unlock your success</i>	Linda Coles <i>Building and maintaining relationships online</i>	Yvonne Godfrey <i>The visible, valuable, viable leaders</i>
4.00 - 4.30	Prize draw and closing remarks in the Networkers Parade				

SPEAKER SCHEDULE (Please note this schedule may change slightly)



I WILL CHANGE MY PAST AND DICTATE MY ENTIRE FUTURE WITH MY ACTIONS TODAY